

# THE ESSENTIAL SYLLABUS

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IN THIS  
ISSUE:



FEATURED ARTICLE

Sport Kote®  
PC Pro Cuts  
Product Waste

Private Brand -  
We Make It  
Easy For You

Sport Kote® PC  
Trilogy  
Advantages

## Sport Kote® PC Pro Cuts Product Waste

Our Sport Kote® PC Pro is a 2K, one coat product that is designed to deliver professional results with less time and labor. The two parts provide customers with an easy-to-use product with excellent durability.



### We Have Changed the Game...

Sport Kote PC Pro is engineered to eliminate unnecessary waste and maximize efficiency. This unique 2K, one-coat finish helps gym floor contractors cut WASTE and get more from every batch.

**Leftover product can be stored and catalyzed one more time or stored and used as a 1K finish.**

**Less WASTE!**  
**More FLEXIBILITY.**  
**More VALUE.**



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Private Brand -  
We Make It Easy For You!

**PRIVATE BRAND**  
*Opportunities*

**Why Choose Essential?**

Essential Industries makes it easy for you to differentiate yourself from the competition by creating a unique image and improving your market presence and profit margin with YOUR OWN BRAND. We help you develop your own private brand program with our simple 4-step process.



**Private Branding - WE MAKE IT EASY FOR YOU**

From creating your brand look to choosing your products and implementing your program, we will help you throughout the process of putting together your private brand program. This process will make it easy and just like that you will have a unique system that no one else has!

**Expert Knowledge from our Experienced Sales and Design Team**

From flexible packaging options to unique label designs and marketing support, Essential's experienced Sales Representatives and Design and Marketing Specialists are well-versed in the ins-and-outs of private branding.

For more information on developing a private brand program, contact a sales representative or go to: [www.essind.com/private-branding/](http://www.essind.com/private-branding/).



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## Sport Kote® PC Trilogy Advantages

Essential Industries' ability to manufacture our own advanced polymers with self cross-linking technology has allowed us to develop three reliable and versatile, cutting-edge water-based polycarbonate coatings uniquely formulated to meet your wood floor care needs.

Essential's Sport Kote® PC Trilogy has been formulated without intentionally-added PFAS, and offers many more advantages for a comprehensive wood floor care program.

### Sport Kote® PC:

- Two Coat
- Gloss Longevity
- Durability
- Fast Drying

### Sport Kote® PC Plus:

- One Part
- Fast Drying
- One Coat
- Reduced Labor

### Sport Kote® PC Pro:

- Two Part
- Reduced Labor
- One Coat
- Superior Durability
- Fast Drying
- Reduces Waste

These three products help strengthen our commitment to performance, durability and innovation.



Innovation  
is Essential.



Comments, questions, problems or requests?

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