

The World of Essential...



World Class Coatings and Chemistry

www.essind.com



Whether it's world class coatings
or custom-blended chemistries...

Innovation is ESSENTIAL.

We make polymers for coatings, paints, adhesives, inks and many other niche-type products.





**Monomer shipment
direct to our Nevada
facility**



**New investments in our
Polyurethane Reactors and
Dispersion Drop Kettles**



**Acrylic Polymer
Reactors**

PRIVATE BRAND

Opportunities



**WE
MAKE IT
EASY FOR YOU**

Why choose Essential Industries?

- We design, invent and manufacture our own acrylic, urethane and polyethylene polymers which gives you higher margins on custom cleaners, finishes and wood coatings
- Innovative products to give our customers a unique advantage in the market place
- Proprietary packaging options
- Experienced sales representatives provide expert product knowledge
- Hands-on training seminars and product demonstrations
- Customized maintenance programs
- Technical support and regulatory guidance

PRIVATE BRAND
Opportunities

DEVELOP YOUR OWN PRIVATE BRAND PROGRAM WITH ESSENTIAL'S SIMPLE 4-STEP PROCESS:



1

Create YOUR brand look:

Our talented design team will work closely with you to create a unique look that rivals national brand labels and sets you apart from the competition. We will create YOUR image, establish YOUR market presence and increase YOUR profit margin.



**PRIVATE
BRAND**
Opportunities

2

Choose YOUR products:

Our product line is YOURS! Essential will help you choose products based on the needs of your customers. Our strong commitment to research and development allows us to offer systems of products that reduce end-user maintenance costs and are innovative and profitable to sell.



**PRIVATE
BRAND**
Opportunities



3

Set up YOUR program:

Our in-house design and marketing teams will personally and professionally design everything you need for your program including labels, sell sheets, brochures, wall charts, reference cards and training manuals.



**PRIVATE
BRAND**
Opportunities



4

Implement YOUR program:

Our experienced sales representatives will support you in implementing your program with their expert knowledge, literature, training materials and end-user application assistance.



**PRIVATE
BRAND**
Opportunities

PRIVATE BRAND

Opportunities



GRAPHIC DESIGN SERVICES PORTFOLIO

PRODUCT LABELS • BROCHURES • SELL SHEETS • WALL CHARTS



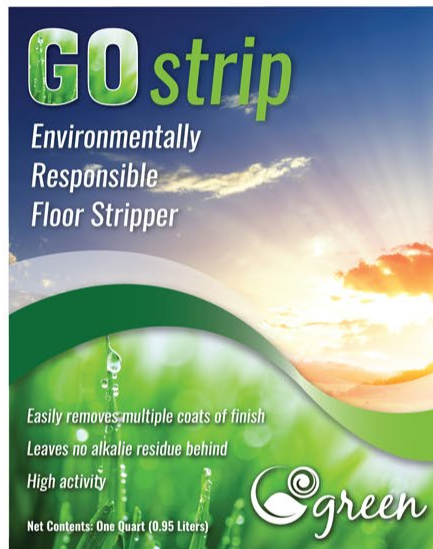
Go Green Product Packaging and Literature



Reliant Sports Floor Product Packaging and Literature



Your Brand Product Packaging and Literature



(ENGLISH)

READ BEFORE USING

1. Dilute before using. Do not use on painted surfaces or wooden floors. Use cautiously for stripping linoleum, or rubber tile as stripper may cause bleaching, softening or bleeding.
2. Wipe up any spills or splashing from baseboards or painted surfaces immediately.
3. Dilute as instructed below. Stronger dilutions will not increase efficacy.

DIRECTIONS

1. Dilute with cold water as follows: 1 part stripper to 4 parts water.
2. Apply liberally to floor covering 100 square feet at a time. Be sure to leave surface VERY wet!
3. Allow to remain on floor 5 to 10 minutes. Agitate for 100% removal of old floor finish.
4. Pick up solution using a wet vac or auto scrubber. If any finish remains (around baseboards), reapply stripping solution and agitate as necessary.
5. Rinse floor thoroughly. Allow floor to dry.
6. Apply green finish.

NOTE: For stripping and maintaining asbestos containing tile, follow OSHA guidelines or EPA guidelines.

Warning

Causes serious eye irritation. Causes skin irritation. Read label before use. Keep out of reach of children. If medical advice is needed, have product container or label at hand. Wear protective gloves. Wear eye or face protection. Wash hands thoroughly after handling.

FIRST AID: IF ON SKIN (or hair): Wash with plenty of soap and water. Take off contaminated clothing. Wash contaminated clothing before reuse. If skin irritation occurs: Get medical attention. IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. If eye irritation persists: Get medical attention.

Phosphate-Free

See Product Safety Data Sheet Before Using.
For Commercial, Industrial and Institutional Use Only.

Contents: Water 7732-18-5, Dipropylene glycol n-butyl ether 29911-28-2, Benzyl alcohol 100-51-6, 2-phenoxethanol 122-99-6, Monoethanolamine 141-43-5, 88811116

Net Contents: One Quart (0.95 Liter)



(FRANÇAIS)

LIRE AVANT UTILISATION

1. Diluer avant usage. Ne pas utiliser sur les surfaces peintes ou sur les sols en bois. Utiliser avec précaution lorsque vous décapez les linoléums, les carrelages en asphalté ou en caoutchouc, car le décapant peut provoquer du blanchiment, du ramollissement ou des coulures.
2. Essuyer immédiatement tout renversement ou toute éclaboussure qui se produise sur les plinthes ou sur les surfaces peintes.
3. Diluer selon les instructions ci-dessous. Les dilutions plus fortes ne produiront pas une efficacité accrue.

MODE D'EMPLOI

1. Diluer avec de l'eau froide comme suit: 1 part pour 4 parts d'eau.
2. Appliquez libéralement sur le plancher pour couvrir 9 m² à la fois. Être sûr que la surface est TRÈS mouillée.
3. Laisser le produit sur le sol de 5 à 10 minutes. Agiter pour enlever complètement le vieux fini du sol.
4. Ramassez la solution à l'aide d'un aspirateur à eau ou un balai-brosse automatique. S'il reste du fini (autour des plinthes), appliquer de nouveau la solution de décapage et agiter selon les besoins.
5. Rincez le plancher à fond. Le laisser sécher.
6. Appliquez le revêtement de sol vert.

Attention

Provoque une sévère irritation des yeux. Provoque une irritation de la peau. Lire l'étiquette avant utilisation. Tenir hors de portée des enfants. En cas de consultation d'un médecin, garder à disposition le récipient ou l'étiquette. Porter des gants de protection. Porter une protection oculaire ou faciale. Se laver les mains soigneusement après manipulation.

PREMIERS SECOURS: EN CAS DE CONTACT AVEC LA PEAU (ou les cheveux): Laver abondamment à l'eau et au savon. Retirer les vêtements contaminés. Laver les vêtements contaminés avant réutilisation. En cas d'irritation cutanée: Faire appel à un médecin. EN CAS DE CONTACT AVEC LES YEUX: Rincer avec précaution à l'eau pendant plusieurs minutes. Enlever les lentilles de contact si la victime en porte et si elles peuvent être facilement enlevées. Continuer à rincer. Si l'irritation oculaire persiste: Faire appel à un médecin.

Sans Phosphate

Lire la Fiche de Sécurité Avant d'Utiliser.
Pour Usage Commercial, Industriel ou Institutionnel Seulement.

Contenu Net: 0.95 Litres



Scan QR code for access to the Safety Data Sheet.

(ESPAÑOL)

LEER ANTES DE USAR

1. Diluirlo antes de usarlo. NO lo use en superficies pintadas o de madera. Úsalo cuidadosamente al usarlo en baldos o alfombra ya que el removedor puede causar que se descoloren.
2. Limpie los derrames o salpicaduras de los rodapiés inmediatamente.
3. Diluya según las instrucciones siguientes. Diluciones más fuertes no incrementarán la eficacia.

INSTRUCCIONES

1. Diluir con agua fría como sigue: 1 parte de stripper por 4 partes de agua.
2. Aplicar generosamente en el piso, asegurándose de que la superficie esté muy húmeda.
3. Dejar que se quede en el piso 5 a 10 minutos. Agitar para remover completamente el viejo acabado.
4. Limpiar la solución utilizando una aspiradora con agua o un fregador. Si poco del acabado a aplicar la solución removidora, y aplicar la solución removidora, y
5. Enjuagar el piso completamente.
6. Aplicar el acabado verde.

Atención

Provoca irritación ocular grave. Provoca una irritación de la piel. Leer la etiqueta antes del uso. Mantener alejado de los niños. En caso de consulta a un médico, tener a mano el envase o la etiqueta. Usar protección para los ojos o para el rostro. Lavarse las manos después de la manipulación.

PRIMEROS AUXILIOS: EN CASO DE CONTACTO CON LA PIEL (o los cabellos): Lavar abundantemente con agua y jabón. Quitar la ropa contaminada y lavarla antes de volverla a usar. En caso de irritación de la piel: Hacer consultar a un médico. EN CASO DE CONTACTO CON LOS OJOS: Enjuagar los ojos con agua durante varios minutos. Quitar las lentes de contacto, si las hay y es fácil hacerlo. Continuar enjuagando. Si la irritación persiste: Hacer consultar a un médico.

Sin Fosfatos

Consulte la Hoja de Datos de Seguridad Antes de Usar este Producto.
Solamente Para Uso Comercial, Industrial e Institucional.

Contenido Neto: 0.95 Litro



Example of a Quart Bottle Label


**Environmentally-Responsible
Floor Cleaner**

(ENGLISH)

GO PREP utilizes unique surfactant technology to produce an environmentally responsible pH 7 detergent. This no-rinse cleaner is designed for daily mopping or scrubbing of all finished floors. Also excellent for general cleaning of walls, equipment, display cases, furniture, stainless steel, plastic and other hard surfaces.

DIRECTIONS: NOTE: This product should be diluted at 1:256 with cold water.

1. Loosen the small cap. Squeeze the bottle to fill the graduated cylinder to desired marking.
- For daily cleaning, dilute 1 ounce per 2 gallons (generally 2 ounces per mop bucket and 8 ounces per auto scrubber).
2. Remove the small cap and pour measured concentrate into your bucket or scrubber.
3. Clean surface and let dry – no rinsing is required.

Read label before use. Keep out of the reach of children. If medical advice is needed, have product container or label at hand.

Phosphate-Free
See Product Safety Data Sheet Before Using.
For Commercial, Industrial and Institutional Use Only.

Contents: Water 7732-18-5, Nonionic surfactant N.A., Sodium xylene sulfonate 1300-72-7, Sodium sulfate 7757-82-6. Fragrance added. 274611116

Net Contents: 0.5 Gallons (1.89 Liters)

(FRANÇAIS)

GO PREP exploite une technologie de surfactants unique pour créer un détergent au pH7 qui respecte l'environnement. Ce nettoyant sans rinçage est conçu pour l'entretien journalier au balai-laveur ou au hotteur de tous les sols finis. Ce produit est aussi excellent pour le nettoyage général des murs, des installations, des vitres, des meubles, de l'éclairage, du plastique et d'autres surfaces dures.

MODE D'EMPLOI: REMARQUE: Il faut diluer ce produit 1:256 avec de l'eau froide.

1. Dévisser le petit capuchon. Presser la bouteille pour remplir le cylindre gradué jusqu'au point désiré.
- Pour le nettoyage quotidien, diluer 1 once par 2 gallons (généralement 2 onces par seau et 8 onces par auto nettoyeur).
2. Enlever le petit capuchon et verser le concentré mesuré dans le seau ou l'appareil de nettoyage.
3. Appliquer à la surface et essuyer. Le rinçage n'est pas nécessaire.

Lire l'étiquette avant utilisation. Tenir hors de portée des enfants. En cas de consultation d'un médecin, garder à disposition le récipient ou l'étiquette.

Sans Phosphate
Lire la Fiche de Sécurité Avant d'Utiliser.
Pour Usage Commercial, Industriel ou Institutionnel Seulement.

Contenu Net: 1.89 Litres

(ESPAÑOL)

GO PREP utiliza una tecnología única de surfactantes que produce un detergente de pH7 responsable al medio ambiente. Este limpiador no requiere enjuague y está diseñado para fregar pisos o tallado de pisos con escobido. Es también excelente para limpiar general de paredes, equipo, mostradores, muebles, acero inoxidable, plástico y otras superficies duras.

INSTRUCCIONES: NOTA: Diluya 1:256 con agua fría.

1. Afloje la tapa pequeña. Oprima la botella para llenar el cilindro graduado a la marca deseada.
- Para limpieza diaria, diluya 1 onza por cada dos galones (generalmente 2 onzas por cubete de trapeado y 8 onzas para máquina automática).
2. Remueva la tapa pequeña y vacie la cantidad medida de con centrado a la cubete de trapeado o a la máquina automática.
3. Limpie la superficie y deje secar – no requiere de enjuague.

Leer la etiqueta antes del uso. Mantener fuera del alcance de los niños. Si se necesita consultar a un médico, tener a mano el recipiente a la etiqueta del producto.

Sin Fosfatos
Consulte la Hoja de Datos de Seguridad Antes de Usar este Producto.
Solamente Para Uso Comercial, Industrial e Institucional.

Contenido Neto: 1.89 Litros



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Scan QR code
or access to the
Safety Data Sheet.



Example of a Squeeze & Pour Bottle Label



Example of a 5-Gallon Pail Label



Example of a 1-Gallon F-Style Bottle Label



Scan QR code for access to the Safety Data Sheet.
Visitez le site Web pour accéder à la Fiche de données de sécurité.
Escannez le code QR pour accéder à la Fiche de données de sécurité.

1 gallon | 3.8 Liters



YOUR BRAND restorer

high speed cleaner and restorer

- citrus solvents deep clean and shine
- for auto-scrubber, mop and bucket or spray buff use
- eliminates restorer build-up; contains no wax or polymers



YOUR BRAND CHEMICAL

[ENGLISH]

Do not use more than once per week.

TOOL 1: CLEANER

- Dilute at 8 ounces per gallon (84 ml per liter) of water.
- Automatic scrubber - scrub floor area and pickup.
- Mop and bucket - drag mop floor.
- Allow floor to dry thoroughly.
- Scrubb floor with high speed machine and appropriate pad.
- Dust mop floor.

TOOL 2: SPRAY BUFF

- Dilute at 2 ounces per gallon (16 ml per liter) of water.
- Spray the wall or masonry side of floor (about 800 sq. ft. / 73 m²).
- Let stand for 5 minutes until slightly damp but not completely dry.
- Scrubb floor with high speed machine and appropriate pad.
- Flip pad and buff to high gloss.
- Dust mop floor.

NOTE: For original and maintaining surfaces containing tile, follow OSHA or EPA guidelines.

COVERAGE: One gallon covers up to 130,000 square feet (1 liter covers 3250 m²) at 2 ounces (16 ml) dilution.

Warning

Causes serious eye irritation. Causes skin irritation. Read label before use. Keep out of reach of children. If medical advice is needed, have product container or label at hand. Wear protective gloves. Wear eye or face protection. Wash hands thoroughly after handling.

FIRST AID - IF SWALLOWED: Immediately call a POISON CENTER or physician. Rinse mouth. Do NOT induce vomiting. IF ON SKIN (on face): Wash with plenty of soap and water. Take off immediately all contaminated clothing. Wash contaminated clothing before reuse. Get medical attention if irritation occurs. IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. Get medical attention.

Store locked up. Dispose of contents and container in accordance with all local, regional, national and international regulations.

This product meets ASTM D2047 method for slip resistance.

Neutral pH Content: 6.7/10

Phosphate-Free

See Product Safety Data Sheet Before Using.

For Commercial, Industrial and Institutional Use Only.

Contents: Water 7732-18-5; Peroxide hydride 1210-18-3; Tall oil, fatty acids 81790-12-3; D-limonene 5089-27-5. 524955173

Net Contents: One Gallon (3.8 Liters)

[FRANÇAIS]

Ne pas utiliser plus d'une fois par semaine.

OUTIL 1: NETTOYANT

- Diluer à 8 onces par gallon (84 ml par litre) d'eau.
- Brosse à manivelle automatique - brosser le plancher et ramasser.
- Éponge et seau - tirer le plancher au balai à frange humide.
- Laisser le plancher sécher à fond.
- Polir le plancher avec une machine à vitesse élevée et le tapis approprié.
- Essuyer le plancher avec un chiffon pour enlever la poussière.

OUTIL 2: VAPORISATION

- Diluer à 2 onces par litre d'eau.
- Vaporiser légèrement une superficie maximale du sol (environ 73 m²).
- Laisser agir pendant 5 minutes jusqu'à ce que le sol soit légèrement humide mais pas trop à fond.
- Polir le plancher avec une machine à vitesse élevée et le tapis approprié.
- Passer un tampon double action et polir pour récupérer un beau lustre.
- Essuyer le plancher avec un chiffon pour enlever la poussière.

COUVERTURE: Un litre est suffisant pour 3250 m² à une dilution de 16 ml.

Attention

Provoque une sévère irritation des yeux. Provoque une irritation de la peau. Lire l'étiquette avant utilisation. Tenir hors de portée des enfants. En cas de consommation d'un médicament, garder à disposition le récipient ou l'étiquette. Porter des gants de protection. Porter une protection oculaire ou faciale. Se laver les mains soigneusement après manipulation.

PREMIERS SECOURS - EN CAS D'INGESTION: Appeler immédiatement un CENTRE ANTIPISON ou un médecin. Rincer la bouche. Ne PAS faire vomir. EN CAS DE CONTACT AVEC LA PEAU (sur le visage): Laver abondamment à l'eau et au savon. Retirer immédiatement tous les vêtements contaminés. Laver les vêtements contaminés avant réutilisation. En cas d'irritation, consulter un médecin. EN CAS DE CONTACT AVEC LES YEUX: Rincer avec précaution à l'eau pendant plusieurs minutes. Retirer les lentilles de contact si la victime en porte et si elles peuvent être facilement retirées. Continuer à rincer. Consulter un médecin.

Garde sous clé. Éliminer le contenu et le récipient conformément à toutes les réglementations locales, régionales, nationales et internationales.

Sans Phosphate

Libre de Sécherie Avant d'Utiliser

Pour Usage Commercial, Industriel ou Institutionnel Seulement.

Contenu Net: 3.8 Litres

Example of a 1-Gallon Bottle Label



Scan QR code for access to the Safety Data Sheet.
Scanner le code QR pour accéder à la Fiche de
Données de Sécurité.
Escanee el código QR para acceder a la Hoja de
Datos de Seguridad.

2.5 gallons | 9.46 Liters

YOUR BRAND green finish

high performance
floor coating

- zinc-free,
phosphate-free, APEO-free
and phthalate-free finish
- multi-surface, all-purpose formula
for all maintenance systems
- easy to apply, adheres to most
surfaces, levels nicely and dries
to a high gloss



YOUR BRAND
CHEMICAL



Example of a 2½-Gallon Bottle Label

GO coat

High Performance Floor Coating

features

- Non-yellowing, low-maintenance formula offers industry-leading black mark and scuff resistance.
- Applies easily, levels nicely and dries to a deep gloss.
- Zinc-free, APEO-free and phthalate-free finish.
- Low emission formula — meets new 1% VOC Regulation.
- Ammonia-free, low odor.
- Fast-drying — 20 minutes under normal conditions.
- Large area coverage — up to 3,000 sq. ft. per gallon.

properties

Type	Acrylic Emulsion
Form	Opaque Liquid
Odor	Blond
Color	Milky White
Film Clarity	Clear
Weight per Gallon	8.61 Lbs.
pH	7.1
Floor Solids	20%
Storage Stability	Min. 1 Year
Freeze/Thaw	Do Not Freeze
Slip Resistance	UL-Classified



Ammonia-free, low odor

Zinc-free, APEO-free and phthalate-free finish

Applies easily, levels nicely and dries to a deep gloss



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GO clean

Environmentally-Responsible Floor Cleaner

features

- No-rinse cleaner designed for daily mopping or scrubbing of finished floors.
- Excellent for cleaning walls, equipment, wood floors, display cases, furniture, etc.
- Neutral pH in 100%, 10% and 1% solutions
- Non-flammable, non-toxic, non-corrosive and phosphate-free

properties

Type	Synthetic Detergent
Form	Clear Liquid
Odor	Fresh
Color	Green
Weight per Gallon	8.41 Lbs.
pH	7.8
pH 1%	7.0
Storage Stability	Min. 1 Year
Freeze/Thaw	Passes 3 Cycles
Slip-Resistance	Meets ASTM D2047 Method



No-rinse cleaner for finished floors

Neutral pH in 100%, 10% and 1% solutions

Non-flammable, non-toxic, non-corrosive



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Sell Sheets for Green Floor Care Product Line



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Datos de Seguridad.

YOUR BRAND remover

ultra-condensed
finish remover

Features

- Aggressive dual-solvent formulation easily strips all seals and finishes on the first pass
- Ultra-concentrated 1:19 to 1:30 dilution provides the utmost in economy and convenience and greatly reduces inventory
- Powerful enough to remove multiple layers of highly burnished finishes
- Low odor formulation affords user comfort and eliminates complaints
- Effective in cold to warm water
- Slow evaporation rate for longer dwell time and reduced re-mopping

Properties

Type..... High Active Stripper
Form Clear Liquid
Odor..... Slight Solvent
Color..... Aqua
Weight per Gallon 8.47
pH 10.5 - 11.5
pH 1%..... 10.5
Storage Stability Min. 1 Year
Freeze/Thaw..... Passes 3 Cycles
Foam Height..... Moderate
Actives >80%
Phosphate (%P)..... None

* Properties are typical and subject to usual manufacturing tolerances



**YOUR BRAND
CHEMICAL**

1234 Chemical Ave.
Sunshine, ZA 55555
www.yourbrand.com
555-555-5555



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Données de Sécurité.
Escane el código QR para acceder a la Hoja de
Datos de Seguridad.

YOUR BRAND finish

extreme performance
floor finish

Features

- Incorporates our patented nano-zinc technology for more thorough and denser cross-linking of finish.
- Nano-zinc cross-linking provides superior:
 - Lay-down gloss - Durability - Soil resistance
 - Gloss build - Mark resistance - Dry and recoat times
- Ammonia-free for dramatically reduced odor.
- High solids formula offers greater protection with fewer coats.
- Ideal for limited maintenance programs, yet responds to daily burnishing, if desired.
- Low emissions formula - meets California's new 1% VOC Regulation.
- Fast-drying - 15-20 minutes under normal conditions (50% humidity and 70°F) between coats.
- Slip-resistant per ASTM D2047

Properties

Type..... Acrylic Emulsion
Form Opaque Liquid
Odor..... Bland
Color..... Milky White
Film Clarity..... Clear
Weight Per Gallon 8.65 Lbs.
pH 8.0 - 8.5
Floor Solids 25%
Storage Stability Minimum 1 Year
Freeze/Thaw..... Protect From Freezing
V.O.C. 0.75%

* Properties are typical and subject to usual manufacturing tolerances




**YOUR BRAND
CHEMICAL**

1234 Chemical Ave.
Sunshine, ZA 55555
www.yourbrand.com
555-555-5555



Sell Sheets for Floor Care Product Line



**RELIANT
DISTRIBUTION**

CHAMP

WOOD FLOOR CLEANER


FEATURES


- No-rinse, neutral pH cleaner for damp mopping and scrubbing of finished wood floors
- Versatile neutral cleaner for regular cleaning or as a tacking cleaner
- Maintains coating flexibility to extend floor life
- Also excellent for cleaning walls, equipment, resilient floors, display cases, furniture, etc.
- Neutral pH in 100%, 10% and 1% solutions.
- Non-flammable, non-toxic, non-corrosive and phosphate-free.
- High biobased content (51%-90%).
- Slip-resistant - Meets ASTM D2047

PROPERTIES

Type	Synthetic Detergent
Form	Clear Liquid
Odor	Fresh
Color	Orange
Weight per Gallon	8.41 Lbs.
pH	7 - 8
pH 1%	7.0
Storage Stability	Min. 1 Year
Freeze/Thaw	Passes 3 Cycles


Properties are typical and subject to usual manufacturing tolerances.






SCAN QR CODE TO WATCH
AN INFORMATIVE VIDEO

SCAN QR CODE TO ACCESS
THE SAFETY DATA SHEET



RELIANT DISTRIBUTION | 800-555-4567 | 4567 RELIANT RD. | METROPOLIS, CA 08612



**RELIANT
DISTRIBUTION**

VICTORY

SPORT FLOOR WOOD FINISH


FEATURES


- Incorporates unique polycarbonate technology.
- Polycarbonate technology provides extreme gloss and durability for increased black mark, scuff and soil resistance.
- Adheres to any sound gym floor coating.
- No sanding or screening.
- Single-component - pour and apply - No pot life.
- Fast drying - 60 min. under normal conditions.
- 24 hours prep-to-play.
- Easily restored to like-new gloss.
- Self cross-linking eliminates need for catalysts, gluing or heavy metals.
- VOC compliant in all 50 states.
- Finish lasts for 1 year.

PROPERTIES

Type	Water-Based Urethane/Acrylic
Viscosity	< 50 cps
Form	Opaque Liquid
Odor	Bland
Color	White
Weight per Gallon	8.51 Lbs.
pH	7.0 - 8.0
Specific Gravity	1.025 g/ml
Non-Volatile Solids	29%
Storage Stable	Up To 1 Year, Unopened
Film-Forming Temp	> 50° F
Freeze/Thaw	Passes 3 Cycles
V.O.C.	< 280 g/ml
Slip-Resistance	Meets ASTM D2047


Properties are typical and subject to usual manufacturing tolerances.





SCAN QR CODE TO WATCH
AN INFORMATIVE VIDEO

SCAN QR CODE TO ACCESS
THE SAFETY DATA SHEET



RELIANT DISTRIBUTION | 800-555-4567 | 4567 RELIANT RD. | METROPOLIS, CA 08612

Sell Sheets for Sports Floor Product Line

Floor Safety Checklist ✓

Has your organization selected a floor material that is appropriate for the environment in which it will be used?

Do adjacent walking surfaces in your organization have similar COFs?

Is the wet SCOF of your floors rated 0.6 or higher?

Does your organization have a program for regularly cleaning its floors?

Is your floor cleaner ASTM/UL-tested?

Does your organization use different mops for cleaning and disinfecting?

Are floors in your facility coated with an ASTM/UL-tested finish?

Does your organization strip an old finish following the manufacturer's instructions before applying a new one?

Does your organization require employees to wear appropriate footwear?



green
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SAFETY first

A Comprehensive Guide to Floor Safety



green

Your source for green floor care products ©

Green Floor Safety Brochure (front and back cover)

Does the safety of your floor concern you?

As a manufacturer and marketer of floor care systems, GO Green is aware that you are as concerned with a floor's safety as you are with its appearance.

That's why GO Green provides great-looking, low total cost floor care systems that are safe underfoot.

What helps to prevent slips and falls?

- Commitment by management to reduce slips and falls through their approval of proper floor care products and support of a good maintenance program.
- Training of all employees to look for and eliminate potential slip and fall hazards.
- Using only ASTM/UL-tested products in your facilities.
- Follow good maintenance procedures that include: dust mopping frequently, maintaining walk-off mats, proper signage (wet floor, etc.), spot mopping spills and water immediately, and regular cleaning and restoring.

What support will GO Green provide if a slip and fall occurs in one of your facilities?

- GO Green provides expert consultation for slip and fall incidents. Feel free to contact us for more information.
- Documentation that a given product has been classified slip-resistant by Underwriters Laboratories.
- Slip resistance information for our products is available on the web.



What does GO Green do to keep your floors safe?

- Every floor finish we supply is slip-tested to conform to ASTM D2047 standards.
- Underwriter Laboratories (UL) slip resistance classification throughout our product line provides a comprehensive floor care system under which ALL products are slip-tested, including:

Finishes
Sealers
Restorers
Cleaners
Dust Mop Treatments



Proper maintenance keeps floors slip-resistant. This chart illustrates how slip resistance increases with proper use of floor finishes, floor cleaners and floor restorers.



* ASTM D2047 and UL Standard requires slip value of 0.5 or greater for approval.

Green Floor Safety Brochure (inside spread)

RELIANT DISTRIBUTION SPORTS FLOOR PRODUCT LINE



SCAN OR CODE TO WATCH
AN INFORMATIVE VIDEO

THIS STATE-OF-THE-ART WOOD FLOOR CARE SYSTEM GUARANTEES EXCELLENT PERFORMANCE, EXTENDS THE LIFE OF YOUR GYM FLOOR AND SAVES YOU MONEY.

VICTORY SPORT FLOOR WOOD FINISH

- Polycarbonate technology provides extreme gloss, durability, black mark/scuff and soil resistance
- Adheres to any sound gym floor coating without sanding or screening
- Single-component – pour and apply - No pot life
- Fast-drying – 60 min. under normal conditions
- 24 hours prep-to-play
- Easily restored to like-new gloss
- VOC compliant in all 50 states



CHAMP WOOD FLOOR CLEANER

- No-rinse, neutral pH cleaner for damp mopping and scrubbing of finished wood floors
- Versatile neutral cleaner for regular cleaning or as a tacking cleaner
- Maintains coating flexibility to extend floor life
 - Neutral pH in 100%, 10% and 1% solutions
- Non-flammable, non-toxic, non-corrosive and phosphate-free
- Slip resistant - Meets ASTM D2047



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OUR SPORTS FLOOR CARE PRODUCTS WORK TOGETHER TO KEEP YOUR WOOD FLOORS LOOKING AND PERFORMING THEIR BEST.



BASELINE WOOD FLOOR SEALER

- Water-based seal for new or newly sanded wood floors
- Perfect for gym floors, racquetball courts, dance floors and other wood surfaces
- Fast-build formulation, rich amber color prepares wood for game line painting and finish application
- Dramatically reduces risk of sidebonding
- Easily abrades smooth with maroon wood floor pads
- Fast drying - 60 min. under normal conditions



SLAM DUNK SUPER CONCENTRATED CLEANER AND RESTORER

- Restores "wet-look" gloss and improves slip resistance by removing embedded dirt, black marks and scuffs
- Cleans and repairs without build-up or yellowing because it contains no wax or polymers
- Dual-purpose restorer. Use weekly for restoration or periodically for deep scrubbing prior to recoating
- Super Concentrated for economy
- Meets ASTM D2047 method for slip resistance



ALL-STAR GYM FLOOR TACK CLEANER SPORT FLOOR WOOD FINISH

- Tacking cleaner and dust mop treatment
- Dissolves rubber burns, black marks, mop treatments and soil when used for regular cleaning
- For thorough, low moisture cleaning of wood floors without an auto-scrubber
- Use remove dust before sealing and/or finishing
- Slip-resistant - Meets ASTM D2047



REBOUND SPORTS FLOOR POLISH

- Combination of polymer, detergent and solvent
- Produces an amazing shine on finished wood floors
- Removes dirt from finished wood floors and maintains high gloss appearance
- Non-yellowing formula
- Works with single or dual pad systems to clean and polish without traffic interruption
- Slip-resistant - Meets ASTM D2047



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Sports Floor Line Card

Floor Care Products

FLOOR SAFETY

YOUR BRAND
finish



- Patented Nano-Zinc technology
- Increased solids offer greater protection with fewer coats
- Ultra-bright gloss and persistent durability support limited maintenance programs
- Fast-drying – 15-20 minutes or less under normal conditions
- Slip-resistant – meets ASTM D2047

YOUR BRAND
cleaner



- No-rinse cleaner for moderately soiled floors, walls and equipment
- Excellent neutralizer of ice melter residue
- Superior floor cleaner for unfinished floors, concrete and quarry tile
- USDA C1

YOUR BRAND
remover



- Aggressive dual-solvent formulation easily strips all seals and finishes on the first pass
- Low odor formulation affords user comfort and eliminates complaints
- Powerful enough to remove multiple layers and/or highly burnished finishes
- Super-concentrated to save money

a guide to ensure safe floors
brought to you by



YOUR BRAND CHEMICAL



YOUR BRAND
CHEMICAL

1234 Chemical Ave. • Sunshine, ZA 55555
www.yourbrand.com • 555-555-5555

Floor Safety Brochure (front and back cover)

Prevent slips and falls...

...we help keep your floors safe.

Does the safety of your floor concern you?

As a manufacturer and marketer of floor care systems, Your Brand Chemical is aware that you are as concerned with a floor's safety as you are with its appearance. That's why we provide great-looking, low total cost floor care systems that are safe underfoot.

What helps to prevent slips and falls?

- Commitment by management to reduce slips and falls through their approval of proper floor care products and support of a good maintenance program.
- Training of all employees to look for and eliminate potential slip and fall hazards.
- Using only ASTM/UL-tested products in your facilities.
- Follow good maintenance procedures that include:
 - Dust mopping frequently
 - Regular cleaning and restoring
 - Maintaining walk-off mats
 - Spot mopping spills and water immediately
 - Proper signage (wet floor, etc.)

What support will Your Brand Chemical provide if a slip and fall incident occurs?

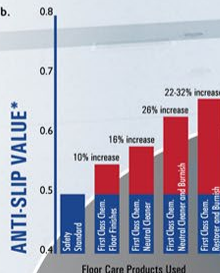
- Your Brand Chemical provides expert consultation for slip and fall incidents. Feel free to contact us for more information.
- Documentation that a given product has been classified slip-resistant by Underwriters Laboratories.
- Slip resistance information for our products is available on the web.

What does Your Brand Chemical do to keep your floor safe?

Every floor finish we supply is slip-tested to conform to ASTM D2047 standards.

Underwriter Laboratories (UL) slip resistance classification throughout our product line provides a comprehensive floor care system under which ALL products are slip-tested, including:


- Finishes
- Restorers
- Cleaners
- Seals
- Dust Mop Treatments



Floor Safety Checklist ✓

- Has your organization selected a floor material that is appropriate for the environment in which it will be used?
- Do adjacent walking surfaces in your organization have similar COFs?
- Is the wet SCOF of your floors rated 0.6 or higher?
- Does your organization have a program for regularly cleaning its floors? Is your floor cleaner ASTM/UL-tested?
- Does your organization use different mops for cleaning and disinfecting?
- Are floors in your facility coated with an ASTM/UL-tested finish?
- Does your organization strip an old finish following the manufacturer's instructions before applying a new one?
- Does your organization require employees to wear appropriate footwear?


Floor Safety Brochure (inside spread)




RELIANT
SPORTS FLOOR
MAINTENANCE PROCEDURES

WOOD GYM FLOORS REQUIRE COMPREHENSIVE MAINTENANCE THAT WILL ENHANCE AND PROTECT THEIR NATURAL BEAUTY. RELIANT DISTRIBUTION HAS COMBINED THE FINEST WOOD FLOOR MAINTENANCE PRODUCTS AND PROCEDURES TO KEEP YOUR WOOD GYM FLOORS AT THEIR BEST.


DAILY MAINTENANCE




1. MATTING
Overloaded mats collect trap soil and prevent it from entering the building. Be sure to vacuum mats daily at all entrances.



2. GUM REMOVAL
Carefully remove gum, tape and labels with a putty knife. Angle the blade so you don't damage the finish.




3. WET MOP SPILLS
Dump mop spills as they occur using Champ wood floor cleaner. Avoid saturating the floor with cleaner solution.




4. DUST MOP
Dust mop the floor at least twice daily with a dust mop that is not treated with any oil based product. Sweeping get off the floor will greatly extend the finish life and appearance.


WEEKLY MAINTENANCE




1. GUM REMOVAL
Carefully remove gum, tape and labels with a putty knife. Angle the blade so you don't damage the finish.



2. DUST MOP
Dust mop the floor at least twice daily with a dust mop that is not treated with any oil based product.




3A. AUTO-SCRUB
Auto-scrub weekly using Champ and red pads. During severe weather months, more frequent cleaning may be necessary. Avoid saturating the floor with cleaner solution.




3B. DAMP MOP
Damp mop weekly with Champ. During severe weather months, more frequent cleaning may be necessary. Avoid saturating the floor with cleaner solution.


PERIODIC BURNISH




1. DUST MOP
Dust mop the floor with a dust mop that is not treated with any oil based product. Carefully remove gum, tape and labels with a putty knife.



2. AUTO-SCRUB
Auto-scrub using Sham Dunk and red pads. Be sure to avoid saturating the floor with Sham Dunk solution.



3A. DRY BURNISH
Burnish the sports floor using a high speed machine and burnishing pads. Always dust mop after burnishing.




3B. GEL BURNISH
Apply a 3" to 5" rope of Reliant sports floor polish to floor and burnish. Repeat on every other pass.

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Floor Maintenance Procedures

High Speed Burnish System


daily maintenance



1 dust mop
The first step in all floor maintenance operations is dust mopping.
Dust mop twice a day using a clean mop and a 20-gal. solution of First Class cleaner. Pick up the mop left by the auto-scrub with a mop and bucket of clean, cold water.
For hard-to-reach areas and for facilities not equipped with a machine, all floors must be damp mopped. Use a clean mop and a 20-gal. solution of First Class cleaner. Allow floors to dry before buffing.




2 autoscrub
Auto-scrub the floor with red pads and a 20-gal. solution of First Class cleaner. Pick up the mop left by the auto-scrub with a mop and bucket of clean, cold water.
For hard-to-reach areas and for facilities not equipped with a machine, all floors must be damp mopped. Use a clean mop and a 20-gal. solution of First Class cleaner. Allow floors to dry before buffing.




3 high speed buff
Buff the entire facility using a high speed machine and buffing pads. Turn pads often to prevent pad loading. Always dust mop after buffing.


weekly maintenance



1 dust mop
Weekly maintenance keeps floors looking their best. Start by sweeping up any chewing gum or attached labels with a long handled or razor scraper. Sweep around all hard-to-reach areas.
Using a clean dust mop, sweep all loose soil into main walk and corridors for immediate disposal.




2 autoscrub
Auto-scrub the floor with red pads and a 20-gal. solution of First Class cleaner. Pick up the mop left by the auto-scrub with a mop and bucket of clean, cold water.
For facilities not equipped with a scraper, all floors must be damp mopped. Use a clean mop and a 20-gal. solution of First Class cleaner. Allow floors to dry before buffing.




3 high speed buff
Buff the entire facility using a high speed machine and buffing pads. Turn pads often to prevent pad loading. Always dust mop after buffing.


periodic scrub and re-coat



1 dust mop
When floors aren't required to their original high gloss look with restoration, it's time to re-coat.
Start by sweeping up any chewing gum or attached labels with a long handled or razor scraper. Sweep around all hard-to-reach areas.
Using a clean dust mop, sweep all loose soil into main walk and corridors for immediate disposal.



2 autoscrub
With full pad pressure, double scrub the floor with on a 3" to 5" rope of First Class cleaner and blue pads. When done the solution is off and the floor is dry. Make sure the vacuum is on and the equipment is clean up the second pass. Rinse floor with clean water and dry thoroughly.



3 apply finish
Using a clean finish mop and a bucket with a plastic liner, apply a coat of floor finish, staying at least 4' away from the edges.
Always apply finish in thin, even coats. Lay dry at least 24 hours. If needed, apply an additional coat of floor finish.


CONDITION: Soiled floors; sticky, tacky floors that pick up soil.

causes:

- 1. Spilled drinks, dishes or equipment.
- 2. Excessive dust mopping, sweeping and buffing.
- 3. Excessive use of wax or polish.
- 4. Excessive use of wax or polish.
- 5. Excessive use of wax or polish.
- 6. Excessive use of wax or polish.

solutions:

- 1. Use only the proper floor care products. Follow restoration and finish application instructions.
- 2. Clean mop and bucket of dust mop.
- 3. Clean mop and bucket of dust mop.
- 4. Check for clean and adequate mopping.
- 5. Use clean pads. Turn often.


YOUR BRAND CHEMICAL
 1234 Chemical Ave. • Sunshine, ZA 55555
 www.yourbrand.com • 555-555-5555

Sports Floor Procedure Chart

Floor Care Procedure Chart