

# Superbase®

Why pay to ship  
water?

[www.essentialsuperbase.com](http://www.essentialsuperbase.com)

 **ESSENTIAL®**  
**INDUSTRIES**



# Concentrate <sup>on</sup> profits

**Building on over 100 years of experience, Essential Industries developed Superbase®, a unique manufacturing system to meet your customers' cleaning maintenance needs and increase your profits.**

**Superbase® enables you to easily blend premium performance floor care finishes, sealers, strippers, cleaners, and other sanitary supply products. Use ordinary tap water with Superbase pre-measured concentrates and manufacture the products your customers want.**

**Discover how you can concentrate on profits when you use the Superbase® system...**

## Increased Profits

- Our concentrates reduce cost by eliminating water from the formulation.
- Reduced freight bills - no need to ship water.
- Margins increase - you manufacture products using existing resources and overhead.

## Product Flexibility

- Create your own "unique" chemicals to address customer needs by varying solids, actives, color, dilution and fragrance.
- Blending formulations and yield information are easy to use.
- Margins increase - a single source for all products.

## Reduce Inventory

- Less storage space is needed.
- Margins increase - you manufacture based on customer orders.

## Help Is Here

- Our state-of-the-art web site makes your manufacturing process easy.
- The site contains blending formulations, safety data sheets, packaging components and equipment information, labels and literature copy.
- Equipment - we can customize a design for your facility.
- Technical and regulatory assistance is available.
- Sales - training tools, and industry experience.

## Superbase® Manufacturing Turnkey System

The Superbase® Turnkey System is designed to offer maximum manufacturing flexibility and it is easy to install and operate. Essential's recommended line of manufacturing equipment makes the move to Superbase stress-free!

This Turnkey System is designed to:

- Draw Superbase concentrate and blend with tap water in mixing tanks with agitators.
- Transfer product into filling equipment.
- Siphon-fill quarts and gallons or manual-fill pails and drums.
- Install in as little as 200-300 square feet of floor space!
- Compact Turnkey System - entire unit ships on three or four pallets.
- Fits neatly into a portion of your existing distribution warehouse.
- Minimal assembly required - tanks are fully plumbed and ready for use after legs are installed.
- The Superbase® Turnkey System is designed to accommodate various package sizes and product types. Manufacture floor finishes, strippers, carpet care, cleaners, degreasers and hand care products in quarts, gallons, pails and drums.





**Essential Industries** offers a wide range of **Superbase®** concentrates to address your customers' needs:

### **FINISHES AND SEALERS**

- Low maintenance dri-brite
- High speed and ultra high speed
- Urethane-fortified
- Semi-permanent and removable sealers
- For use on multiple substrates such as vinyl, rubber, linoleum, terrazzo and concrete

### **CARPET CARE**

- Dry foam shampoos
- Extraction cleaners
- Bonnet cleaners
- Pre-spray and pre-treatment products
- Spotters

### **STRIPPERS**

- No-rinse
- High alkaline/high active
- Ammoniated and non-ammoniated

### **RESTORERS**

- Mop-on
- Spray buff
- Automatic-scrubber applied

### **HAND CARE**

- Coconut oil-based
- Synthetic detergent

### **CLEANERS AND DEGREASERS**

- Glass
- All purpose
- Neutral
- Food service
- Non-butyl
- Butyl-based
- d-Limonene-based

### **CUSTOMIZED FORMULAS**

- School bids
- Contractor program
- Industrial needs



Discover how you can  
concentrate on  
profits

**Innovation is Essential**



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