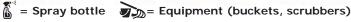




Essential EMax Product Line















Spray Cleaner

Top Scrub Prior to Recoat

Dilution	Rate/
Typical l	Jsage



Tip Color

Purple Purple Red Purple

Olive-Green Green

Product Yield

135 Gallons (514 Liters) at 1:256 135 Gallons (514 Liters) at 1:256 195.5 Gallons (736 Liters) at 1:368 135 Gallons (514 Liters) at 1:256 27 Gallons (102 Liters) at 1:51

Product	Pack Size	Dilution Rate/ Typical Usage	Tip Color	Product Yield	UL, Green Sea and Biobase
Glass Advantage 2741SC-EHG4	4 x ½ Gallon	1:32	Dark Blue	17.4 Gallons (66 Liters) of Cleaner at 1:32	Granden Bio
Ultra Spray Cleaner 2742SC-EHG4	4 x ½ Gallon	1:32	Dark Blue	17.4 Gallons (66 Liters) of Cleaner at 1:32	Gently SEV
Daily Restroom Cleaner 2743SC-EHG4	4 x ½ Gallon	1:32	Dark Blue	17.4 Gallons (66 Liters) of Cleaner at 1:32	GERTY BIO
Heavy-Duty Restroom Cleaner 2744SC-EHG4	4 x ½ Gallon	1:32	Yellow	17.4 Gallons (66 Liters) of Cleaner at 1:32	
Deodorizer 2745SC-EHG4	4 x ½ Gallon	1:32	Dark Blue	17.4 Gallons (66 Liters) of Cleaner at 1:32	
Neutral Cleaner Plus 2746SC-EHG4	4 x ⅓ Gallon	1:64	New Red Purple	34 Gallons (128 Liters) of Cleaner at 1:64 135 Gallons (514 Liters) of Cleaner at 1:256	CERTITION OF SERVICES
Cleaner/Degreaser 2747SC-EHG4	4 x	1:128	Pink	68 Gallons (258 Liters) of Cleaner at 1:128	



1/2 Gallon

1/2 Gallon

4 x

4 x

1:64 1:256

1:128

1:128

1:128



New Red Purple

Yellow



34 Gallons (128 Liters) of Cleaner at 1:64 135 Gallons (514 Liters) of Cleaner at 1:256







ed

ioBased



1/2 Gallon 2749SC-EHG4

4 x



Yellow

Pink

Yellow



17.4 Gallons (66 Liters) of Cleaner at 1:32

68 Gallons (258 Liters) of Cleaner at 1:128



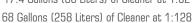




















I 've been able to consolidate all of my hard surface cleaners to Essential's Blue Concentrate. This has made it easier for all our franchise owners."

> Billy Reynolds Director of Operations - Jan-Pro of St. Louis

56 Blue Concentrate

One product... All Systems... All Surfaces.

Don't be fooled into thinking that all cleaners are created equal. The chemistry behind Blue Concentrate makes it easily the best and most versatile cleaner on the market with results that are unmatched by the competition.

Surfactants are the cornerstone of any cleaner. What you may not know is how "hard water" can interfere with the cleaning ability of the surfactants in your cleaning solution. The components that make the water "hard" act like dirt, and use up the surfactants, making them unavailable to attack the dirt you are trying to remove.

Blue Concentrate was formulated with high levels of chelating agents, which surround these "hard water" components so they don't inhibit the cleaning efficiency of your solution. This ensures the best clean, the first time.

Cut costs by using #56 Blue Concentrate in place of your separate glass cleaner, neutral cleaner, spray cleaner, and floor cleaner for resilient, wood and terrazzo.

Just wanted to let you know how much I like your Blue Concentrate. It's my "go to" product for just about all applications. I can clean all floors and surfaces and it's the best product I've seen for removing salt residue in winter months..."

Use On:

- linoleum
- rubber
- asphalt
- synthetic
- vinyl
- aranite
- terrazzo
- hard tile
- concrete
- sealed wood
- · any washable surface



Marty Lerner – Joshen Paper/Supply Pro