

Essential Floor Care

Demo Stories



Outperforming the Competition One Floor Finish at a Time!

A Midwestern grocery store chain was experiencing quality issues with a product they had been using for years. The finish had begun to haze and peel, causing an unsightly visual experience for their customers. Unfortunately, the manufacturer was not providing the much needed support or a solution to help fix the problem.

That's where Essential came in. After an assessment of the floors and the of wear and tear that they endure, it was recommended they try a test run of X-Coat™ Nano 22.

X-Coat Nano 22 is a high solids, extreme performance coating that combines deep gloss, high durability and ease-of-use into one product. Its non-yellowing, low maintenance formula offers excellent black mark and scuff resistance.

The Results Are In!

After applying 7 coats of X-Coat Nano 22 and allowing two months of regular traffic on the floor, the grocery chain is thrilled with the results. It definitely outperformed the competition in durability. And look at that shine!



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Innovation is Essential