













Essential EMax Product Line
















































 = Spray bottle  = Equipment (buckets, scrubbers)

56 Blue Concentrate

4085FC-EHG4



Product Use	Dilution Rate/ Typical Usage	Tip Color	Product Yield
ALL Systems Floor Cleaner	1:256 	Purple 	135 Gallons (514 Liters) at 1:256
Neutral Cleaner Alternative	1:256 	Purple 	135 Gallons (514 Liters) at 1:256
Glass Cleaner	1:368 	Red Purple 	195.5 Gallons (736 Liters) at 1:368
Spray Cleaner	1:256 	Olive-Green 	135 Gallons (514 Liters) at 1:256
Top Scrub Prior to Recoat	1:51 	Green 	27 Gallons (102 Liters) at 1:51

Product	Pack Size	Dilution Rate/ Typical Usage	Tip Color	Product Yield	UL, Green Seal™ and High Biobased
41 Glass Advantage 2741SC-EHG4	4 x ½ Gallon	1:32 	Dark Blue 	17.4 Gallons (66 Liters) of Cleaner at 1:32	  44%
42 Ultra Spray Cleaner 2742SC-EHG4	4 x ½ Gallon	1:32 	Dark Blue 	17.4 Gallons (66 Liters) of Cleaner at 1:32	  67%
43 Daily Restroom Cleaner 2743SC-EHG4	4 x ½ Gallon	1:32 	Dark Blue 	17.4 Gallons (66 Liters) of Cleaner at 1:32	  69%
44 Heavy-Duty Restroom Cleaner 2744SC-EHG4	4 x ½ Gallon	1:32 	Yellow 	17.4 Gallons (66 Liters) of Cleaner at 1:32	
45 Deodorizer 2745SC-EHG4	4 x ½ Gallon	1:32 	Dark Blue 	17.4 Gallons (66 Liters) of Cleaner at 1:32	
46 Neutral Cleaner Plus 2746SC-EHG4	4 x ½ Gallon	1:64  1:256 	New Red  Purple 	34 Gallons (128 Liters) of Cleaner at 1:64 135 Gallons (514 Liters) of Cleaner at 1:256	 
47 Cleaner/Degreaser 2747SC-EHG4	4 x ½ Gallon	1:128  1:128 	Pink  Yellow 	68 Gallons (258 Liters) of Cleaner at 1:128	
48 Multi-Purpose Cleaner 2748SC-EHG4	4 x ½ Gallon	1:64  1:256 	New Red  Purple 	34 Gallons (128 Liters) of Cleaner at 1:64 135 Gallons (514 Liters) of Cleaner at 1:256	   67%
49 Neutral Germicidal Cleaner 2749SC-EHG4	4 x ½ Gallon	1:128  1:128 	Pink  Yellow 	68 Gallons (258 Liters) of Cleaner at 1:128	
50 Restroom Cleaner and Disinfectant 2750SC-EHG4	4 x ½ Gallon	1:64  1:64 	Purple  Orange 	34 Gallons (128 Liters) of Cleaner at 1:64	
52 Peroxide Concentrate 519SC-EHG4	4 x ½ Gallon	1:32  1:128 	Yellow  Aqua 	17.4 Gallons (66 Liters) of Cleaner at 1:32 68 Gallons (258 Liters) of Cleaner at 1:128	  52%

*This product meets Green Seal™ Standard GS-37 based on effective performance, concentrated volume, minimized/recycled packaging and protective limits on: VOCs and human & environmental toxicity. GreenSeal.org.





EMAX

DISPENSING



“I’ve been able to consolidate all of my hard surface cleaners to **Essential’s Blue Concentrate**. This has made it easier for all our franchise owners.”

Billy Reynolds

Director of Operations – Jan-Pro of St. Louis

56 Blue Concentrate

One product... All Systems... All Surfaces.

Don’t be fooled into thinking that all cleaners are created equal. The chemistry behind Blue Concentrate makes it easily the best and most versatile cleaner on the market with results that are unmatched by the competition.

Surfactants are the cornerstone of any cleaner. What you may not know is how “hard water” can interfere with the cleaning ability of the surfactants in your cleaning solution. The components that make the water “hard” act like dirt, and use up the surfactants, making them unavailable to attack the dirt you are trying to remove.

Blue Concentrate was formulated with high levels of chelating agents, which surround these “hard water” components so they don’t inhibit the cleaning efficiency of your solution. This ensures the **best clean**, the **first time**.

Cut costs by using #56 Blue Concentrate in place of your separate glass cleaner, neutral cleaner, spray cleaner, and floor cleaner for resilient, wood and terrazzo.

Use On:

- linoleum
- rubber
- asphalt
- synthetic
- vinyl
- granite
- terrazzo
- hard tile
- concrete
- sealed wood
- any washable surface



RESILIENT
floors

WOOD
floors

TERRAZZO
floors

“Just wanted to let you know how much I like your Blue Concentrate. It’s my “go to” product for just about all applications. **I can clean all floors and surfaces and it’s the best product I’ve seen for removing salt residue in winter months...**”

Marty Lerner – Joshen Paper/Supply Pro