

PRODUCT LINE

311	Extractor Rug Shampoo
314	Dry Foam Rug Shampoo
321	Carpet Prespray
327	All Purpose Spotter
329	En-Case™
365	Odor-Digestant
2021	Liquid Defoamer

Essential Industries is a family-owned business that traces its history back to 1898. Essential has grown from a regional private brand supplier to an international manufacturing and marketing organization. Essential provides solutions and technology that addresses its customers' needs.

With a strong focus on research and development, Essential produces polymers and resins for floor finishes as well as a variety of detergents. Essential operates two manufacturing facilities located in the U.S. It produces raw materials for the coating industry and packaged finished goods for the sanitary maintenance supply industry.

Floor care has been the foundation for Essential's growth. This, combined with its knowledge of the industry and markets, has allowed the company to develop systems of products that reduce maintenance costs and increase worker productivity.

In addition to Essential's research and manufacturing strengths, the company provides an impressive menu of marketing and sales support. A professional marketing staff produces training videos, wall charts, proficiency tests, labels, literature and Material Safety Data Sheets. Our knowledgeable representatives provide assistance, training and guidance on any questions that customers may have.

Essential Industries is a full-service provider of maintenance solutions.



Merton, Wisconsin 53056-0012 USA
Phone: 262.538.1122 • 800.551.9679
Fax: 262.538.1354 • www.essind.com

CARPET CARE SYSTEMS



A PROFESSIONAL GUIDE



DAILY CLEANING



SPOT CLEANING

An aggressive spotting program, in addition to frequent vacuuming and proper use of walk-off mats, is the best way to promote the look and life of carpeting. Removing spots before they become permanent stains is made easy with Essential's spotters.

Recommended Products:

- All Purpose Spotter #327
- Odor-Digestant #365

SPOT CLEANING

SURFACE CLEANING



BONNET CLEANING

Bonnet cleaning is a surface cleaning system particularly suited for commercial use. It is worker-friendly, fast, quick-drying and requires no special equipment. A rotary scrubbing machine outfitted with your bonnet is used in conjunction with our low residue bonnet cleaners.

Bonnet cleaning is an ideal surface maintenance system for heavy traffic areas.

Recommended Products:

- En-Case™ #329
- Carpet Prespray #321

BONNET CLEANING

SURFACE CLEANING



FAST EXTRACTION

Fast extraction allows for maximum soil removal and maximum productivity when cleaning large areas. This is accomplished through pretreating traffic lanes, then extracting with an automatic extractor.

Residue and resoiling are greatly reduced, making this an ideal surface maintenance system for frequently cleaned areas.

Recommended Products:

- Carpet Prespray #321
- Extractor Rug Shampoo #311
- En-Case™ #329

FAST EXTRACTION

DEEP CLEANING/RESTORATION



DEEP EXTRACTION

In this deep cleaning system, extraction machines inject cleaning solution into the carpet fiber. The high pressure injection of highly active cleaning chemicals and hot water loosens soil. The soil is then vacuumed up from the carpet fiber and into a recovery tank.

This system yields top results on heavily soiled carpet, especially when used in conjunction with traffic lane cleaner.

Recommended Products:

- Extractor Rug Shampoo #311
- Carpet Prespray #321

DEEP EXTRACTION