



# Essential EMax Product Line

= Spray bottle    = Equipment (buckets, scrubbers)

**56** Blue Concentrate  
4085FC-EHG4



Product Use	Dilution Rate/ Typical Usage	Tip Color	Product Yield
<b>ALL Systems Floor Cleaner</b>	1:256	Purple	135 Gallons (514 Liters) at 1:256
<b>Neutral Cleaner Alternative</b>	1:256	Purple	135 Gallons (514 Liters) at 1:256
<b>Glass Cleaner</b>	1:368	Red Purple	195.5 Gallons (736 Liters) at 1:368
<b>Spray Cleaner</b>	1:256	Olive-Green	135 Gallons (514 Liters) at 1:256
<b>Top Scrub Prior to Recoat</b>	1:51	Green	27 Gallons (102 Liters) at 1:51

Product	Pack Size	Dilution Rate/ Typical Usage	Tip Color	Product Yield	UL, Green Seal™ and BioBased
<b>41</b> Glass Advantage 2741SC-EHG4	4 x ½ Gallon	1:32	Dark Blue	17.4 Gallons (66 Liters) of Cleaner at 1:32	
<b>42</b> Ultra Spray Cleaner 2742SC-EHG4	4 x ½ Gallon	1:32	Dark Blue	17.4 Gallons (66 Liters) of Cleaner at 1:32	
<b>43</b> Daily Restroom Cleaner 2743SC-EHG4	4 x ½ Gallon	1:32	Dark Blue	17.4 Gallons (66 Liters) of Cleaner at 1:32	
<b>44</b> Heavy-Duty Restroom Cleaner 2744SC-EHG4	4 x ½ Gallon	1:32	Yellow	17.4 Gallons (66 Liters) of Cleaner at 1:32	
<b>45</b> Deodorizer 2745SC-EHG4	4 x ½ Gallon	1:32	Dark Blue	17.4 Gallons (66 Liters) of Cleaner at 1:32	
<b>46</b> Neutral Cleaner Plus 2746SC-EHG4	4 x ½ Gallon	1:64 1:256	New Red Purple	34 Gallons (128 Liters) of Cleaner at 1:64 135 Gallons (514 Liters) of Cleaner at 1:256	
<b>47</b> Cleaner/Degreaser 2747SC-EHG4	4 x ½ Gallon	1:128 1:128	Pink Yellow	68 Gallons (258 Liters) of Cleaner at 1:128	
<b>48</b> Multi-Purpose Cleaner 2748SC-EHG4	4 x ½ Gallon	1:64 1:256	New Red Purple	34 Gallons (128 Liters) of Cleaner at 1:64 135 Gallons (514 Liters) of Cleaner at 1:256	
<b>49</b> Neutral Germicidal Cleaner 2749SC-EHG4	4 x ½ Gallon	1:128 1:128	Pink Yellow	68 Gallons (258 Liters) of Cleaner at 1:128	
<b>52</b> Peroxide Concentrate 519SC-EHG4	4 x ½ Gallon	1:32 1:128	Yellow Aqua	17.4 Gallons (66 Liters) of Cleaner at 1:32 68 Gallons (258 Liters) of Cleaner at 1:128	





# EMAX

DISPENSING



“I’ve been able to consolidate all of my hard surface cleaners to **Essential’s Blue Concentrate**. This has made it easier for all our franchise owners.”

Billy Reynolds

Director of Operations – Jan-Pro of St. Louis

# 56 Blue Concentrate

## One product... All Systems... All Surfaces.

Don’t be fooled into thinking that all cleaners are created equal. The chemistry behind Blue Concentrate makes it easily the best and most versatile cleaner on the market with results that are unmatched by the competition.

Surfactants are the cornerstone of any cleaner. What you may not know is how “hard water” can interfere with the cleaning ability of the surfactants in your cleaning solution. The components that make the water “hard” act like dirt, and use up the surfactants, making them unavailable to attack the dirt you are trying to remove.

Blue Concentrate was formulated with high levels of chelating agents, which surround these “hard water” components so they don’t inhibit the cleaning efficiency of your solution. This ensures the **best clean**, the **first time**.

Cut costs by using #56 Blue Concentrate in place of your separate glass cleaner, neutral cleaner, spray cleaner, and floor cleaner for resilient, wood and terrazzo.

### Use On:

- linoleum
- vinyl
- concrete
- rubber
- granite
- sealed wood
- asphalt
- terrazzo
- any washable surface
- synthetic
- hard tile



**RESILIENT**  
floors

**WOOD**  
floors

**TERRAZZO**  
floors

“Just wanted to let you know how much I like your Blue Concentrate. It’s my “go to” product for just about all applications. **I can clean all floors and surfaces and it’s the best product I’ve seen for removing salt residue in winter months...**”

Marty Lerner – Joshen Paper/Supply Pro